

عنوان مقاله:

Evaluation of Development Programs the Detergent Industry Green Suppliers with Grey-ANP Approach

محل انتشار:

دومین کنفرانس بین المللی پارادایم های نوین مدیریت، نوآوری و کارآفرینی (سال: 1395)

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خلاصه مقاله:

Environmental considerations have to be restrained. Development of suppliers in supply chain management is an important step for achieving a green supply chain management is effective, it seems necessary to develop green suppliers. Any activity that involves the development of suppliers in order to improve the performance of the supplier or the buyer, enabling them to meet the short-term or long-term needs of the parts or the services are doing so. And the training of manpower supplier noted. The aim of this study was to identify and rank the development of green suppliers in the detergent industry and the relationships between these programs. This research utilizes previous studies, interviews and questionnaires distributed among managers and detergent industry experts, the identification and classification of green suppliers development programs, to rank and evaluate the causal relationship between these programs combined with the analysis process Dymtl gray grid technique is discussed

کلمات کلیدی:

Green Supply Chain, Supplier Development, Analytic Network Process, DYMTL Grey

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