Management of E-Business and E-Commerce

This paper presents an ebusiness framework that, on one hand, builds on the enterprise system but, on the other, encompasses the new e-business dimensions. Building a successful e-business requires such enterprise capabilities as global-networking, integrated business processes, sharing information with supply chainpartners, agility in responding to the market, and intelligent decision-making. At the same time enterprise systems have extended beyond the traditional business functions and include features to support supply-chain management, customer relationship management and electronic commerce. The new focus on e-business is, in part, driven by the adoption of the Web as a new channel for product distribution, marketing, and interaction with customers. The integration of the traditional as well as the Web-oriented functions is the cornerstone of a successful e-business.

Keywords: E-Business Management, Information Systems Research, supply-chain, enterprise system

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