عنوان مقاله:
Applying strategic Management to the Information Technology Projects

محل انتشار:
اولین کنفرانس بین المللی مدیریت استراتژیک پرورشهای (سال: 1387)

تعداد صفحات اصل مقاله: 10 صفحه

نویسنده:
Amir Tajfar - Accenture & ITRC

خلاصه مقاله:
Information Technology had significant impact on almost every industry, but the rapid growth of IT industry has also some shortcomings. IT projects are failing at an alarming rate and there are real problems in implementations of IT projects in various industries. Certain IT projects are more likely to fail, however, applying strategic management to these projects can significantly reduce the failure likelihood and hence increase the overall success rates for IT projects. Strategic Management for IT projects has one important extra activity in comparison to the conventional management, which is “Planning the Strategy”. There are also major differences in project definition, planning, attitude to details and treating uncertainties when applying strategic management, in comparison to Conventional Managements. Extensive risk management, Continuous human resource and customer management and audit activities are the most important activities for applying Strategic Managements to IT projects. Strategic management are not without risk, not fully understand and identifying the risks could cause serious problems and minimise the benefits or even have adverse effects and increase the likelihood of project failure.

کلمات کلیدی:
Information Technology, IT, Strategic Management, Conventional Project Management (CPM), Strategic Project Management (SPM), IT Industry, IT Projects, Risk Management, Audit

لینک ثابت مقاله در پایگاه سیویلیکا:
https://www.civilica.com/Paper-ICSPM01-ICSPM01_046.html