A Model for Successful Presence of Iranian SMEs in International Markets

Due to the significant role of small and Medium-sized Enterprises (SMEs) in economic and social improvement of a country, further the storage of a fairly extensive model which holds required factors for their decision makers in order to be successful in foreign market presence, "A model for Successful Presence of Iranian SMEs in International Markets" has been chosen as the topic for this research. Furthermore because of competition ability of Iranian food industry in international markets, this industry selected for the statistical community. Actually, within this study ESPM as the orginal model has been considered to be tested for Iranian SMEs which are going to be active in the foreign markets.

كلمات كليدي:

لینک نتیجه تبیین مقاله در پایگاه سیویلیکا:
https://www.civilica.com/Paper-IMMC03-IMMC03_020.html

این صفحه به منبنا تاییدیه نمایه سازی مقاله در پایگاه استنادی سیویلیکا می‌باشد. در هر لحظه به منظور تایید اصلی گواهی می‌توانید وضعیت تبیین مقاله را از طریق لینک فوق به صورت آنلاین کنترل نمایید.