A proposed structure for Commercialization Clinic case study: petrochemical research and technology company

Iran by having ١٣٧.٠ bbl oil reservoirs has second rank in the world. But this fact should not lead to extract unlimited oil for achieving more money since these reservoirs will be finished after some years such resources belong to further generations, too. So for presence in global markets and competitions economic institutions need to produce its own technologies and upgrading them for both purpose using and export them. In this relation research has important role. By extraction and refining of oil in Iran, some lab activities was begun but actually it was not a really research job. During recent years a new policy for developing technology and promotion of domestic potential was established in Iran oil ministry and therefor research and technology endeavor coloses to its real position i.e. lead to commercialization. An official notice was prepared and notified entitled research strategic documents that we hope by this policy making research become demand oriented in Iranian oil industry. Now oil ministry organized a research council that makes policy and conducts research activities. The emphasis is on converting idea to product. With this perception researcher is not only a staff. NPC-RT is subsidiary of national petrochemical company NPC and the main trustee in petrochemical key researches in order to achieve and develop the know-how and technologies NPC-RT during its short life time has achieved desirable successful.

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