عنوان مقاله:
DESIGNING A TOTAL MODEL TO ASSESS ACADEMICS PSYCHOLOGICAL PREPAREDNESS FOR ACADEMIC ENTREPRENEURSHIP AND TECHNOLOGY COMMERCIALIZATION

محل انتشار:
فصلنامه بین المللی مدیریت و آینده نگاری (سال: 1:2)
تعداد صفحات اصل مقاله: 11 صفحه

نویسندگان:
HASSANALI AGHAJANI - Faculty of Management, Science and Administrative, University of Mazandaran, Iran,
MEHRDAD MADHOSHI - Faculty of Management, Science and Administrative, University of Mazandaran, Iran,
Pezhvak Mehdipour Kelardasht - MSc. Student of management, Science and Administrative, University of Mazandaran, Iran,

خلاصه مقاله:
Commercialization of research findings is the most important characteristic of an entrepreneur university and requires specific specialties, prerequisites and various factors. This indicates that converting research results to practice is a difficult and complicated task requiring numerous factors such as strong thinking framework, creativity, skills, awareness and perseverance in individual and organizational levels. We believe, according to the Environmental – Situational Theory and Hersey and Blanchard’s definition of psychological preparedness and organizational maturity and also based on review of related literature, that the ability and tendency to commercialize university technology in such fields as researchers' knowledge, skills and awareness of commercialization process, communications and internal and external networks, financial and nonfinancial support, facilities, equipment and plans, expectations and approaches of people, supporting institutions and market to commercialization, etc. Since human labor performs all actions and procedures related to commercialization and makes final decisions, Consequently, this research is based on a review of its related literature to evaluate the mental preparation of researchers through the direct impact of the individual, organizational and environmental factors on mental preparation for commercialization as well as their direct impact on organizational maturity of individuals. Based on the proposed model this research highlights the need to assess and strengthen the mental preparation for commercialization of technology in the process of commercializing of technology for managers and policy makers involved in the research centers

کلمات کلیدی:
psychological preparedness, academic technology commercialization, people organizational maturity, individual, organizational and environmental factors.
لینک تابت تبیت مقاله در پایگاه سیویلیکا:

https://www.civilica.com/Paper-JR_JJMMF-JR_JJMMF-2-1_001.html

این صفحه به محتوای تاییدیه نمایه سازی مقاله در پایگاه استنادی سیویلیکا می‌باشد. در هر لحظه به منظور تایید اصلاح این گواهی می‌توانید وضعیت تبیت مقاله را از طریق لینک فوق به صورت آنلاین کنترل نمایید.