

عنوان مقاله:

Deployment of Interpretive Structural Modeling Methodology in Supply Chain Management –An Overview

محل انتشار:

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خلاصه مقاله:

The purpose of this paper is to review the literature relating to Interpretive Structural Modelling (ISM) and its deployment for modelling variables of supply chain management (SCM). The literature was examined from the three perspectives. First, concept of ISM and examines ISM as modelling technique. Second, use of ISM by the various researchers in their research for modelling. Third, use of ISM for modelling in the area of Supply Chain Management. This literature review provides some comprehensive base and clear guidance to researchers in developing and presenting their research agenda for modeling the variables of SCM by using ISM for improving the performance of the supply chain.

کلمات کلیدی:

Interpretive Structural Modelling, SCI, SMEs, SCM

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