

عنوان مقاله:

Proposing a Decision Making System in Three-Dimensional Concurrent Engineering by Considering the Investment Risk

محل انتشار:

مجله بين المللي تحقيقات كاربردي در مهندسي صنايع, دوره 1, شماره 5 (سال: 1393)

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خلاصه مقاله:

One of the great challenges of most of the investment companies is the analysis of investmentrisk costs in the development of new products, in the initial stages of production. This studydevelops the appropriate methods for the analysis of kinds of investment risk costs, within thethree-dimensional concurrent engineering. This study presents a suggested model based on multiobjective programming and multi-attribute decision-making. This model considers the qualitative and quantitative parameters relevant to the process of new product creation, such as supply chainparameters, and investment risk for each project in the early stages of product design. And at theend, it identifies and selects the best design with minimum of investment risk cost

کلمات کلیدی:

Three-dimensionalConcurrent Engineering, Multi-Attribute DecisionMaking ELECTRE III, Fuzzy Decision MakingMethod, RiskInvestment

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