سیویلیکا - ناشر تخصصی مقالات کنفرانس ها و ژورنال ها گواهی ثبت مقاله در سیویلیکا CIVILICA.com

عنوان مقاله:

Effect Investment, inflation and liquidity on profitability (Qarzolhasaneh mehr iran) bank

محل انتشار: دومین کنفرانس بین المللی پارادایم های نوین مدیریت، نوآوری و کارآفرینی (سال: 1395)

تعداد صفحات اصل مقاله: 10

نویسندگان:

MOHAMMAD HOSSEIN TABARAEI ANISE ALSADAT HEYDARI

خلاصه مقاله:

Iran's economy has always been a traditional competition between money markets, capital, housing and gold and currency there. If economic indicators and developments to win one of these markets shift, the flood of liquidity and capital moves people toward this market.Now the markets, the banks have chosen as the best haven for their capital. This article is an applied research and methods used in this study due to the fact that the effect of independent variables on the dependent variable was assessed using correlation and regression analysis, respectively. Study in the Bank's loan for the period 2009 to2013 was conducted October, Three hypothesis, the hypothesis of the research was: Iran is a significant relationship between inflation and profitability of bank loan is stamped case was confirmed by the results of the test data, it can be inferred that the relationship between inflation and bank profitability is a positive relationship (direct) is. In relation to the second hypothesis, which is the seal of the profitability of bank liquidity loan relationship there, the results showed that the association has been approved and the positive and direct relationship. The third premise of the research is: the investment bank's profit loan Iranian Mehr significant relationship has been accepted, the results of these independent variables concluded that more should be invested in, among other .variables. Banks and financial institutions should be considered

کلمات کلیدی:

inflation, liquidity, investments, profitability

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