

عنوان مقاله:

Community Development through Homestay Tourism in Ooty Hill Station, South India

محل انتشار:

اولین کنفرانس بین المللی گردشگری بیابان لوت؛ فرصت های محلی و بین المللی (سال: 1398)

تعداد صفحات اصل مقاله: 1

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خلاصه مقاله:

Homestay Tourism is a form of special interest tourism which refers to community based tourism wherein the tourists stay and eat at the residence of the locals at a destination to which they are visiting, in order to experience the local culture and values of the destination. Since tourism industry is regarded as one of the prime economic sector in many countries, the present paper focuses on the impact of homestay tourism on the host population which leads to development of the community housing the destination. The study is carried out at Ooty, a famous hill station of south India, widely travelled by people all across the year and specially the honeymoon couples belonging to the southern part of India. The paper concludes with a few suggestions to improve the service level of the homestays in order to yield better socio-economic and cultural development for the region.

کلمات کلیدی:

Homestay, Community Development, Ooty, Sustainable Tourism

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<https://civilica.com/doc/897950>

